Ad ID 2010

Ad Text Black and educated. Congrats to her! She dreams that perhaps one day, every African will turn on the lights in their homes, and there'll be electricity.

Ad Landing Page https://www.facebook.com/blackmattersus.mvmnt/

Ad Targeting Location - Living In: United States

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile

devices

People Who Match: Interests: Martin Luther King, Jr., African-American Civil

Rights Movement (1954–68), African-American history or Malcolm X

Ad Impressions 3,847

Ad Clicks 887

Ad Spend 195.66 RUB

Ad Creation Date 05/12/17 07:59:15 AM PDT

Ad End Date 05/13/17 07:59:15 AM PDT



1.8K Reactions 58 Comments 436 Shares

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